

# SERVICES

Thank you for your interest in working with Design Bureau Graphics. I take huge pride in delivering creative support that works like an in-house team — just when you need it.

DBG offers flexible, hourly-based creative services across branding, marketing, digital and design. Whether you need help evolving your digital presence, tightening up your brand visuals, or keeping your socials fresh and on-message, I'm here to help.



## BRANDING & IDENTITY

*Create a brand that speaks your language.*

- Logo design and development
- Brand colours, fonts and visual systems
- Tone of voice and messaging guidance
- Full brand guidelines

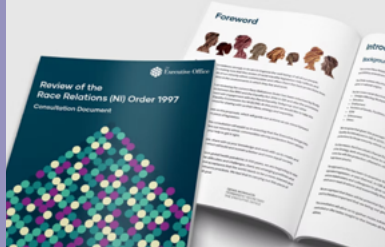
Perfect for startups or rebrands that need to cut through the noise with clarity and confidence.

## GRAPHIC DESIGN

*Design that does the job — and looks good doing it.*

- Flyers, posters and brochures
- Report & campaign design
- Infographics/data visuals
- Print & digital adverts
- PowerPoint

Whether it's marketing material or internal comms, you'll get designs that align with your brand and purpose.



## MARKETING & CONTENT

*Strategy meets design to get your message across.*

- Social media graphics and content planning
- Campaign support
- Internal and external communications
- Email design and newsletters
- PR-ready graphics and templates

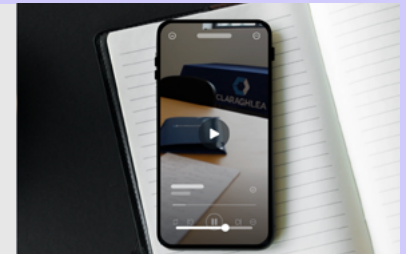
Ideal if you need cohesive, branded content that actually connects.

## WEB DESIGN & DIGITAL

*Your online presence, built for impact.*

- Website design (Wix)
- Website content writing and SEO
- Landing pages for campaigns or events
- Blog formatting and image sourcing

Your digital shop window — styled and structured to convert, not just sit pretty.



## VIDEO & PHOTOGRAPHY

*Simple visuals with big impact.*

- Short-form videos for social
- Photography direction
- Edited reels, promos or explainers
- Basic shoot planning and scripting

Useful for adding motion to your message or giving your content a human touch.

# HOW IT WORKS



# PRICING

At DBG, I don't offer rigid packages or one-size-fits-all solutions — instead, I work on an hourly basis, giving you maximum flexibility, transparency, and value for money.

This means I can become an extension of your team, truly understanding your brand and goals, while giving you control over where your time is spent.

No hidden fees. No unnecessary fluff. Just focused creative work that moves your brand forward.

## £22 PER HOUR FIXED FEE

Your hourly rate includes:

- Professional design and branding with clearly agreed deliverables
- A tailored mix of media: from video and photography to social graphics and website design
- Off-the-clock independent research, concept development, and ideation beyond the brief
- Travel, admin and communication time

Whether you need one hour or ten, you'll only ever pay for the time you use — invested where it matters most.